



OCT 20th-22nd
America's Most Respected
Rug Importer

Sorting through stacks of beautiful hand woven rugs while polite, knowledgeable experts answer your questions and point out interesting features can be a wonderful experience. The experience is most rewarding when the shopper has the information and the confidence to make informed decisions. Knot count, design name, country of origin, rug care: all these factors can add up to a mass of confusion for the uninitiated. A Patusan representative will be on hand to help.



Atlanta Market SUMMER 2011

We just returned from Atlanta Market. Why do we travel to various markets? It is the chance for us to personally touch, see, smell, sit, and walk around and view our purchases. We are always searching for what is new in the design world, new innovative manufacturers, and companies producing the quality we desire for the best value available.



Market is covered by a team of two or three designers covering hundreds of showrooms. We search market for merchandise to keep our store looking current, stimulating, unique, and fashion forward. At the same time we need to translate select items that can be incorporated with existing pieces on our floor and in your home, or for you to come in and purchase a piece or two that will enhance your existing home décor.

Market is stimulating to the visual senses. We can't buy it all, so we try to retain what we see but don't purchase, and file it away for future use. We always come away with a new perspective. It can really generate and recharge us as designers. So as you browse through our floor, please remember, everything you see is hand selected with care by one of the designers at CDH in the hopes that it might bring you pleasure and enhance your home. **Joe Kubik | Interior Designer**



It's all in the **Details...** GUEST ARTICLE - MELISSA S. ANDERSON

Cabinetry can mean many things to many people. It gives you a place to store and organize your household items, allows you easy access to the things you need in your daily life and enhances the beauty, value and enjoyment of your home. Most important, it gives your home personality.

Just like a car, there are many differences in the type of cabinetry you choose. Do you go with the VW or the BMW? They will both get you to where you want to go. The question is: What do you want from your cabinetry? How long do you want it to last? Are you just interested in the

lowest price? Do you want to do it yourself or work with a knowledgeable professional who can help you maximize your design potential and your investment?

There are many types of accessories that can be incorporated into your cabinets for maximum functionality and comfort. In the past 5 years Soft close drawer glides have increased in demand along with Blum's Servo Drive, a touch system that opens a trashcan cabinet or drawer without using your hands. Le Man's smooth swing out shelf for a blind corner cabinets gives you full access to a hard-to-reach spot.

As with fashion, styles and colors change in cabinetry also. The latest trend is toward clean lines with simpler details. Darker colors are making a comeback for cabinetry. Quartz countertops are making a big splash also in both kitchens and bathrooms. In many case a Quartz countertops can outperform natural stone in strength and durability.

Thanks to **Melissa S. Anderson, Certified Kitchen Designer with Jaymark Cabinets, Inc.**, for her guest article. We've enjoyed many years working with Jaymark Cabinets, collaborating to provide exceptional kitchen design.

Ask Sonya

Q Which direction should my ceiling fan turn?
From: A Frustrated Homeowner



FORWARD - For cooling effect during the summer your fan should run in the forward direction (counter-clockwise). This will force the room air down on you giving you the wind chill effect that makes you feel cooler.

REVERSE - During the winter your fan should run in reverse (clockwise) at a low speed. The will gently draw the room air up towards the ceiling and force the warm air down from the ceiling, out towards the walls and down to you.

COMMUNITY ACTIVITIES



Monica Walker designed the beautiful tables for the Ballet Idaho's Artful Living Event.

Sonya Lenzi has been elected Secretary for the Boise Garden Club (the oldest Garden Club in the valley) for 2011-2012.

Trista Fisher has joined the Boise Art Museum, a natural fit for a designer who is also a practicing artist.

Linda Zaccheo joined Preservation Idaho, a local non-profit dedicated to fostering understanding and protection of Idaho's architectural heritage.

Sonya Lenzi is a committee member and Head of Design for the "Grow the Garden" fundraiser for the Idaho Botanical Garden.



Carol's Design House has again sponsored all of the neckwear for the dogs participating in See Spot Walk for the Idaho Humane Society.

Sonya Lenzi donated decorating assistance to the St. Luke's Children's Hospital Annual Kid for a Night.

Joe Kubik created an original watercolor that he donated to the Idaho Humane Society Lawn Party fundraiser.

Sonya Lenzi is a sponsor and donor of the Learning Lab Lunch for Literacy.

Monica Walker chaired the Ballet Idaho's Premier Rock and Roll Ball. The fundraiser raised over \$75,000 to benefit the Ballet.



Made in the **USA**

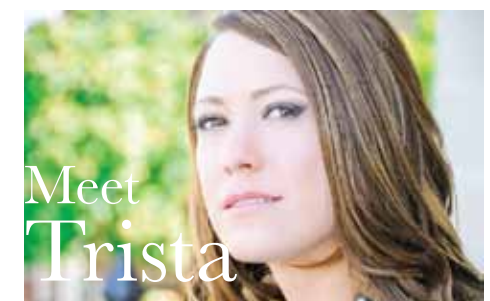
Saloom is a "Made in the U.S.A." company, based in New England. They use regional materials to build wood dining and kitchen furniture with such integrity that it could be considered heirloom quality.

Peter and Linda Saloom, who had a passion for stylish furniture, began the business in Peter's father's basement in 1982. The Salooms and their company took pride in preserving the time-tested values, as established in the history of New England manufacturing. Although the business was based on hand-crafted quality, Saloom became a leader in the industry with award-winning designs. Saloom furniture is desired not only for the quality, but also for the variety of styles and finishes offered on their collections, which include tables with wood or granite tops, chairs, stools, pub sets, armoires, buffets, and solid wood cupboards. Table-top



texture selections include surfaces that are smooth, hand hewn or featuring planks.

We would love to show you Saloom here in the store. We know you will be impressed with the large selection and custom options. Truly, if you are looking for quality wood dining or kitchen furniture, Saloom is a great choice and supports American jobs!- **Shirley Shaffer | Interior Designer**



We are pleased to announce that Trista Fisher has joined our professional design team. Trista is an ASID professional and has a wide range of interior design experience ranging from high-end residential, hospitality, commercial and health care. Trista's unique background and skills allow her to create any design project the client desires, large or small. Trista takes pride in working one on one with her clients and listens to each individual need to create the space they envision. Please stop in and ask Trista to show you her portfolio of client projects.

FALL SALE

Prices good
October 7 thru
October 22

save 20% to

70% OFF

This year it all begins **Friday!**

Monday - Friday 10AM - 6PM
Saturday 11AM - 5PM

We will be closed **THURSDAY** October 6th for markdowns.

CAROLS DESIGN HOUSE



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CAROLS DESIGN HOUSE

Fall 2011 NEWSLETTER



ONE sofa 3 ways

Carol's Designers have fun with **one terrific brown sofa** to illustrate current style trends:

1 – MOUNTAIN MODERN

- Dramatic cocktail table for focus, function and storage
- Geometric pattern in fabrics, carpet and woods
- Natural, organic and crafted materials: clay, wood, leather & metals

2 – GLAMOROUS MODERN

- Gleam and sparkle
- Bold, sophisticated color
- Feminine but not fussy
- Chocolate as a counterpoint to lime, periwinkle, grey and violet
- Luxe materials, like chrome, glass, zebrawood, silk and leather

3 – UPDATED TRADITIONAL

- Classic patterns and shapes with historical references
- Asymmetry that is still balanced and orderly
- Subtle distressing of metals, woods and fabrics to keep a more formal style inviting and relaxed

WWW.CAROLSDSIGN.COM
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 M - F 10 AM - 6 PM
 SAT 11 AM - 5 PM

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